

OUR PASSION IS GREAT DESIGN

We create spaces that invite people in and inspire all who occupy them. We believe innovation can complement functionality. We know that environments are made for the people who use them. By combining current research with client aspirations, we create a shared vision by bringing together physical elements and pure imagination. Great design is our passion – it's what we commit to collaborating with our clients to create every day.



90 FOUNDED
IN 1935
years +
counting

» CREATIVITY

We are trusted advisors on which others rely. Working hand-in-hand with clients, industry partners, and each other is embedded in our process.

» COLLABORATION

We deliver exceptional service and responsiveness to our clients, communities, and colleagues, consistently striving to enhance our expertise.

» COMMITMENT

We approach every task with curiosity, imagination, experience and flexibility to create inspired and enduring solutions.

STUDIOS

- K12 Education
- Higher Education
- Healthcare
- Corporate + Commercial
- Civic
- Senior Living
- Religious
- Residential
- Hospitality + Sports



CORE SERVICES

- Facility Planning / Programming
- Architectural Design
- Interior Design
- Construction Administration



115 
Employees

63 
Licensed
Professionals

LOCATIONS

Milwaukee, WI

209 South Water Street
Milwaukee, WI 53204
414.359.3060

Madison, WI

2310 Crossroads Drive
Suite 2000
Madison, WI 53718
608.240.9900

Austin, TX | Sarasota, FL | Waterloo, IA



VISIT
OUR
WEBSITE!



Pecatonica Elementary School



Horlick High School

“Working with PRA on Pecatonica Area School District’s \$18.8 million facilities referendum was a truly collaborative, transparent, and transformative experience. From the earliest planning conversations through final design, their team consistently demonstrated a deep respect for both our community’s vision and our responsibility as stewards of public funds. What set PRA apart was their ability to listen first. Rather than pushing a predetermined architectural agenda, they took the time to understand our educational goals, our budget realities, and the unique challenges of integrating new learning spaces into 30 plus year old buildings. The result was a design that feels cohesive, modern, and purpose built for student learning and safety while honoring the character of our existing facilities. PRA guided us through complex decisions with clarity and integrity, helping us maximize every referendum dollar while never losing sight of what mattered most, creating spaces that support teaching, learning, and community pride. We could not have asked for a better partner in bringing our vision to life.”

*Dani Scott, District Administrator
Pecatonica Area School District*



Howards Grove Middle School



Boscobel Middle / High School



Winneconne Middle School



West Side Elementary School (Mauston)

